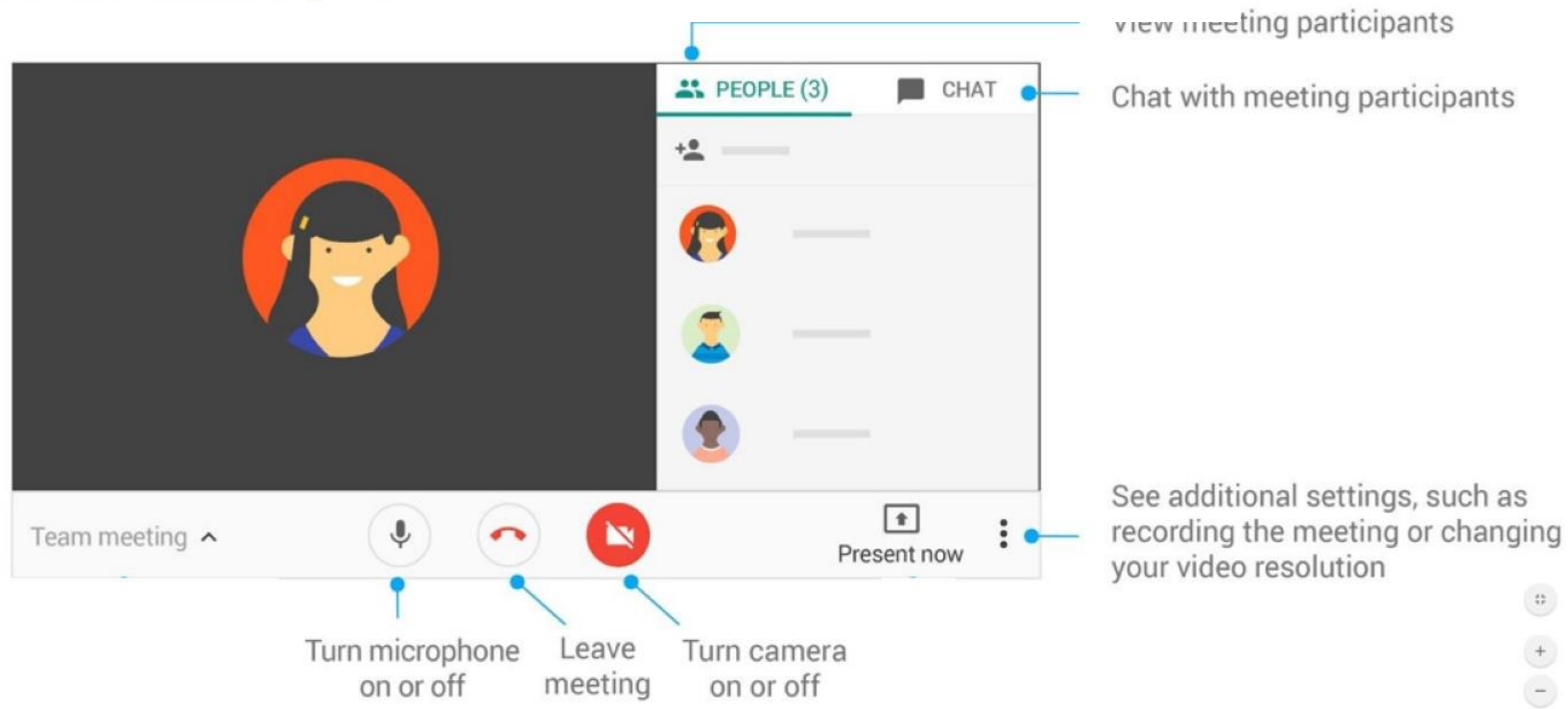




**VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT**

Partners for Better Communities

To Participate: Please stay muted and use the in-meeting chat to ask questions. Thank you.



****Webinar will be recorded****

VA STATEWIDE BUSINESS DISTRICT RESURGENCE GRANT FUND

HOW TO APPLY WORKSHOP

**June 15th
2:00 -3:00 P.M.**

DHCD is committed to creating safe, affordable and prosperous communities to live, work and do business in Virginia.



Business District Resurgence Grant

The Virginia Statewide Business District Resurgence Grant fund seeks to advance and accelerate the **post-pandemic recovery** of Virginia's **business and commercial districts**. Specifically, these funds will support **historically economically disadvantaged communities** and other business districts that have been **disproportionately impacted** by the pandemic. Through expanding **organizational and business support grants**, funding is envisioned to provide a more inclusive framework for **community-driven, comprehensive revitalization** and **vitality**.

Objectives

- To serve **historically economically disadvantaged communities**, such as small, women-owned, minority-owned, and immigrant-owned businesses within a **targeted business district**.
- To provide consultant services, technical assistance and training opportunities for **entrepreneurs and small business owners**.
- To provide consultant services, technical assistance and training opportunities for **commercial and mixed-use building owners**, including small-scale real estate developers.
- To support **capacity building** technical services to create and strengthen local networks and **organizations supporting** community and economic development in **targeted business districts**.
- To **expand e-commerce opportunities** for micro, small, and sole proprietorship businesses that are producing, creating, and making products in Virginia.

Eligible Applicants

- Local governments (including recognized tribal government)
- Economic development organizations
- Main Street organizations
- Regional economic development entities/PDCs
- Chambers of commerce
- Non-profit (mission or focus related)
 - All Applicants must demonstrate capacity manage, implement and timely complete project

Available Funding

\$1,000,000 Funding Pool

- Two grant options
 - Organizational Capacity Building (max \$50,000)
 - Business Support (max \$100,000)
 - Both combined (max \$150,000)

5:1 match requirement

- Eligible sources of matching funds
 - Cash – private, public (local, state federal)
 - In-kind goods/services
 - Volunteer hours

Organizational Capacity Building (up to \$50,000)

Example activities:

- Organizational **strategic planning**
- Community **master planning** with economic vitality strategies & implementation recommendations
- **Municipal matching grant** programs with business support outcomes
- **Community-initiated development** planning
- **Entrepreneurial ecosystems**
- **Market studies** and prospectus development
- Other **innovative** organizational capacity building or technical assistance **projects**

Business Support Grants (up to \$100,000)

Example activities:

- **Small Business and Entrepreneurial Support**

- Innovative SWAM business support projects
- Community e-commerce platform
- Small scale production / manufacturing business support
- Setting up internal small business systems, i.e. legal, financial, accounting, marketing, social media, e-commerce, etc.

- Business **retention** and **expansion strategies**

- **Marketing** and **promotional campaigns** in support of local businesses

- Building and **real estate improvement**

- Building feasibility studies
- Façade renderings and floor plan development
- Placemaking in support of local businesses

- Up to 10% of the grant award may be used for **grant administration**

Outcomes (must select one or more)

- **Businesses created**, served or improved
- **Jobs created** or retained
- **Programs** developed or **implemented**
- **Communities served** or improved
- **Organizations** served or **improved**
- **Participants served** or improved
- **Buildings improved**
- E-commerce platforms created
- **Plans** developed or **implemented**
- Leveraged **private investment** (LPI)
- Others, as project specific appropriate

Scoring Criteria

Scoring Criteria	POINTS
Project targets fund program objectives	40
Project impact/outcomes	30
Organizational capacity/readiness	20
Leverage Funding	10
Total	100

Timeline

- Register in CAMS: **ASAP**
- June 15, 2021: Application opens
- **July 30, 2021: Application deadline**
- August 2021: Application review
- September 2021: Award Announcement
- October 2021: Contracts issued
- Nov. 2021: Projects begin
- June 2022: Projects completion

Key Application Elements

- Project Information (contact info/location)
- Budget and Leverage
- Project Description/Narrative
- Attachments

Project Description

Questions:

- Provide a detailed description of the proposed project. What specific activities will be undertaken with this funding?
- How does project further the Fund's objectives?
- Where will this project take place (describe the business/commercial district)?
- How and when will the proposed project be accomplished?
- Who will be working on this project?
- Expected outcomes from this project, both quantitative and qualitative..

Attachments

- **Project Team:** Include list of staff, community partners and/or volunteers that will work on this project. Identify any needed consultants and whether the role is filled or not.
- **Project Work Plan:** Provide an effective and appropriate work plan for the project that includes tasks, responsible individuals, timeline, and budget. Please use a format similar to the one included in Appendix A.

Appendix A

Project Work Plan

The project work plan includes what you will do from the contract start date to the project completion date. The more clearly you understand where you want to go, the more clearly you can see your next steps.

Who	What Will Be Done	Deliverable	By When

Attachments (cont.)

- **Budget/Cost Estimates/Match Documentation:**
 - Project Budget – Provide a project budget that includes all project related line items for expenditures and all project related line items for funding sources.
 - Explanation of Cost Estimates – Provide detailed information on the source of the cost estimates and the date the estimates were received.
 - Leverage Verification – Provide verification of leverage funds including contracts, memorandums of understanding/agreements, award letters, and other documentation that confirms the commitment of other resources for the project. Include documentation and calculations for in-kind contributions and volunteer hours.
- **Maps/Photographs:** Provide a map with outlines of target business/commercial district along with photographs that show current conditions.
- **Other Attachments:** Provide documents and information that would be helpful to evaluate the proposed project. This might include program designs or program outlines, studies, plans, or master plans.

www.dhcd.virginia.gov



[Access CAMS](#)

What are you looking for?



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[CODES](#)

[RESOURCES](#)



Partners for Better Communities



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Welcome to the Virginia Department of Housing and Community Development's Centralized Application and Management System!

Use the navigation bar at the top of the page to search programs without a login (Program Search) or request a profile for your organization (Registration).

If your organization has a CAMS profile, log in using your email and password below.

E-mail*:

Password*:

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dmz1.dhcd.virginia.gov/CAMSPortal/AppApply.aspx

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DHCD

CAMS

Welcome Joy Rumley, Project Manager

Virginia Department of Housing and Community Dev.- Community Development Division

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Projects And Reports

Remittances

User Guide

Apply For Funding

Open Applications: All Programs

Only programs for v

GO VA Economic Resilience and Recovery Program 2020 - GO VA Regional Economic Resilience and Recovery 2020

GO VA Economic Resilience and Recovery Program 2020 - GO VA Statewide Economic Resilience and Recovery 2020

GO VA Per Capita Allocation Grant 2019 - GO VA Per Capita Grants Region 3 (FY19)

GO VA Per Capita Allocation Grant 2019 - GO VA Per Capita Grants Region 6 (FY19)

GO VA Per Capita Allocation Grant 2019 - GO VA Per Capita Grants Region 7 (FY19)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 4 (FY20)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 5 (FY20)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 6 (FY20)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 7 (FY20)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 8 (FY20)

GO VA Per Capita Allocation Grant 2020 - GO VA Per Capita Grants Region 9 (FY20)

GO Virginia 2021 - GO VA Competitive (FY21)

GO Virginia 2021 - GO VA Per Capita Grants Region 2 (FY21)

GO Virginia 2021 - GO VA Per Capita Grants Region 5 (FY21)

Industrial Revitalization Fund (IRF) 2022 - Industrial Revitalization Fund 2022

Lead Hazard Reduction (LHR) 2020 - Lead Hazard Reduction 2020 -2023

Port Host Community Revitalization Fund (PHCRF) 2022 - PHCRF Implementation 2022

Virginia Individual Development Accounts (VIDA) 2020 - Virginia Individual Development Accounts - 2020

Virginia Main Street (VMS) 2022 - Virginia Main Street Financial Feasibility Grant 2022

Virginia Main Street (VMS) 2022 - Virginia Statewide Business District Resurgence Grant 2022

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VIRGINIA

DHCD

Virginia Department of Housing and Community Development

600 East Main Street, Suite 300

Richmond, VA 23219

HOME

OPPORTUNITY

12:01

6/8/2

Application Submission

Application ID: 86206082021120454
Application Start Date: 06/08/2021

Project Name: TEST [Edit?](#)
Application End Date: 07/30/2021

Program Name: Virginia Statewide Business District Resurgence Grant 2022
Status: Incomplete

Project Information

Project Budget

Narrative Information

Attachments

Additional Information

Save This Tab

Project Information

Organization Name: Virginia Department of Housing and Community Dev.- Community Development Division

Project Primary Contact ?

First Name*:
Title*:
Work Phone*:

-

-

Last Name*:
Email*:

Project Location ?

Address*:
City*:

Zip Code*:

-

[Whats my +4?](#)

Primary Service Area* ?

Please select ALL localities that will be in your project's primary service area. Only one County, City or Town must be selected to save this page. Select the Add/Edit link to make changes. Selections sections. When selecting a County, it is not necessary to also select a Town that lies within that county. Consult the application information for this program for additional information.

County: [Add/Edit County](#)
No County Selected.

City: [Add/Edit City](#)
No City Selected.

Town: [Add/Edit Town](#)
No Town Selected.

[Save This Tab](#)














Project Budget Information

Budget Instruction:

Complete budget information, including requested funding and other match. Within the budget narrative space, describe how the budget was derived and sources of match. Use the narrative sections of the application to more fully describe your project, outcomes and budgetary allocations.

Please enter your Total Request: \$

0.00

Cost/Activity Category		DHCD Request	Other Funding	Total
<input type="checkbox"/> Administration (10% limit)	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Business District Revitalization	 Add  Delete	\$0.00	\$0.00	\$0.00
<input checked="" type="checkbox"/> Capacity Building	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Contract Services	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Construction	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Microenterprise Assistance	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Planning	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Training/Workshops/Meetings	 Add  Delete	\$0.00	\$0.00	\$0.00
<input type="checkbox"/> Other	 Add  Delete	\$0.00	\$0.00	\$0.00
TOTAL		\$0.00	\$0.00	\$0.00

Budget Narrative:

Application Submission

Application ID: 86206082021120454

Project Name: TEST [Edit?](#)

Program Name: Virginia Statewide Business District Res

Application Start Date: 06/08/2021

Application End Date: 07/30/2021

Status: Incomplete

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Save This Tab

Please answer following questions:

1. Provide a detailed description of the proposed project. What specific activities will be undertaken with this funding?



Application Submission

Application ID: 86206082021120454

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Narrative Information

Attachments

Additional Information

Save This Tab

Please submit/upload following required documents:

Project Team

No file chosen

Project Work Plan

No file chosen

Budget/Cost Estimates/Match Documentation

No file chosen

Maps/Photographs

No file chosen

Other

No file chosen

Other

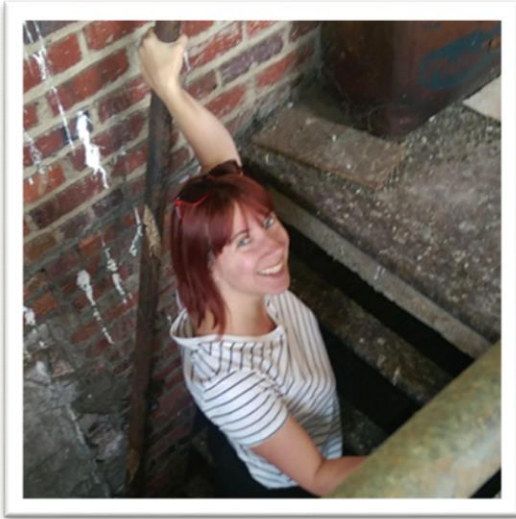
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Questions?

DHCD News & Announcements

- Community Business Launch – grant deadline July 16
<https://www.dhcd.virginia.gov/cbl>
- Industrial Revitalization Fund – grant deadline July 31
<https://www.dhcd.virginia.gov/irf>
- Creating Community Vitality series
<https://virginiastreet.com/creating-community-vitality-series/>
- Main Street NOW – May 16-18, 2022





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